



INTERNATIONAL WOMEN'S DAY

March 8th, 2018

#EmpowerWomen #IWD2018

Día Internacional de la Mujer

En 1981, el Congreso de Estados Unidos aprobó una resolución según la cual se establecía la Semana Nacional de la Historia de la Mujer. En 1987, el Congreso amplió esta semana a un mes de celebración y desde entonces ha autorizado la resolución todos los años. A la medida del Congreso sigue una proclama presidencial que declara el mes de marzo Mes de la Historia de la Mujer.

Entre 1988 y 1994, el Congreso aprobó otras resoluciones solicitando y autorizando al presidente a proclamar el mes de marzo de cada año como el Mes de Historia de la Mujer. Desde 1995, los presidentes Clinton, Bush, Obama y Trump han emitido una serie de proclamas anuales que designan el mes de marzo como "Mes de la Historia de la Mujer."



President Donald J. Trump Proclaims March 2018 as Women's History Month

Our history is rich with amazing stories of strong, courageous, and brilliant women. Since America's founding, women have played an integral part in American innovation and productivity, while simultaneously raising generations of lively children and providing leadership in their local communities.

Time and time again, women have demonstrated resilience in the face of unprecedented challenges. America's women have readily tackled the disruptive forces and demands of wartime and embraced the technological and industrial advancements of the past 250 years. We have seen the incredible fortitude of women like Mary Katherine Goddard, who, in 1775, served as postmaster of the Baltimore post office and printed the second copy of the then-treasonous Declaration of Independence. We have followed the exceptional leadership of women like Olive Ann Beech, the first female head of a major aircraft company, which produced thousands of aircraft for the Allied effort during World War II. And, we have been transformed by women like Marva Collins, who was working as a full-time substitute teacher in Chicago when she founded a low-cost private school for low-income children being left behind by public schools.

We can find similar stories throughout women's endeavors today. Women are leaders in a range of fields, from business and medicine to government and the arts. And, my Administration is committed to creating conditions that empower women to achieve even more. Access to paid family leave and affordable, high-quality childcare can help enhance women's ability to participate in the labor force and improve the economic security of their families. The recently enacted Tax Cuts and Jobs Act provides new tax credits to businesses that offer paid family and medical leave to their employees. This landmark legislation also gives qualifying American families with children a significantly larger child tax credit and ensures that more families will be eligible to take advantage of this credit. When we support family-friendly policies, women have more freedom to explore opportunities and to thrive at work and at home.

My Administration is also supporting policies that promote women's economic empowerment. This is critical, as women now make up 40 percent of the entrepreneurs in the United States. Women business owners employ more than 8 million workers and provide them with more than \$264 billion in wages and salaries. Just in the first year of my Administration, the Small Business Administration has increased lending to women-owned businesses by \$128 million. We will also continue promoting the next generation of women leaders through mentoring, training, and education initiatives.

Through these and other efforts, we will support women throughout our society, recognizing that the successes of women strengthen our families, our economy, and our Nation. As we reflect on the role of women throughout American history, we remember that women must



always have access to all the opportunities that our Nation has to offer. Indeed, ensuring access to these opportunities is vital to our Nation's prosperity.

NOW, THEREFORE, I, DONALD J. TRUMP, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim March 2018 as Women's History Month. I call upon all Americans to observe this month and to celebrate International Women's Day on March 8, 2018, with appropriate programs, ceremonies, and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-eighth day of February, in the year of our Lord two thousand eighteen, and of the Independence of the United States of America the two hundred and forty-second.

DONALD J. TRUMP

Statement from President Donald J. Trump on International Day of the Girl

The White House

On the International Day of the Girl, we recognize how girlhood shapes the lives of all women, and we promote the empowerment of more than 1 billion young girls growing up around the world...

U.S. Department of State Strategy for Women's Economic Empowerment

U.S. Department of State

The U.S. Department of State Strategy for Women's Economic Empowerment outlines the Department's policy objectives, guiding principles, action framework, and implementation tools to support women's economic empowerment globally. The Department's overseas missions and domestic offices and bureaus will use the strategy to guide their efforts to support women's economic participation and pursue gender integration across their portfolios.

The strategy outlines four broad policy objectives:

- promoting women's equal access to resources and services
- promoting women's equal access to decent work
- promoting women's entrepreneurship
- addressing overarching issues that impede women's economic participation, such as gender-based violence...



5 brilliant women you should know

March is Women's History Month. Here, we celebrate five women who made their marks in the fields of science, technology, engineering and math (STEM). They continue to inspire the next generation of female space pioneers and scientists...

STATISTICS - Women's History Month: March 2018

United States Census Bureau

Female Olympians inspire the next generation

The Winter Olympics in Pyeongchang are over, but their impact is just beginning for millions of children who watched the feats of female athletes and are inspired to go "faster, higher, stronger."

Girls participate in sports as much as boys until age 13, but then drop out at twice the rate of boys. That's troubling not because they might be passing up rare chances to become Olympians, but because they miss out on opportunities to boost self-confidence and learn life skills, experts say...

Inclusive Technology: The Gender Digital Divide, Human Rights & Violence Against Women

America's 21st century diplomacy relies on science, innovative technology, and access to an open, interoperable, reliable and secure Internet. However, with 250 million fewer women online globally than men,[i] and over 1.7 billion women not owning a mobile phone,[ii] the gender digital divide poses a threat to economic, social, and political progress. Restrictive social norms and structural inequalities offline and online contribute to discrimination and violence against women and girls. Globally, this exacerbates the gender digital divide and threatens human rights...



Meet NASA's Susan Finley, still exploring 'the final frontier' at 81

At NASA's Jet Propulsion Laboratory in Pasadena, California, Susan Finley is accustomed to pushing boundaries — "to boldly go where no one has gone before," as the Star Trek TV show might say.

In 1958, Finley was hired by NASA for her mathematical skills. (NASA). Finley, 81, is among the longest-serving women at NASA. Over the years, she has participated in missions to explore the moon, the sun, all the planets and other objects in the solar system...

Tres consejos de Debbie Sterling (GoldieBlox) para jóvenes ingenieras

Debbie Sterling, fundadora de la galardonada empresa de juguetes GoldieBlox, tiene tres consejos para las jóvenes que aspiran a ser ingenieras...



Women's History Month portal (a wonderful resource for teachers)

The portal is the result of a collaborative effort undertaken several years ago by a group of museums and other institutions to commemorate and encourage the study, observance and celebration of the vital role of women in American history. The Library of Congress, the National Archives and Records Administration, the National Endowment for the Humanities, the National Gallery of Art, the National Park Service, the Smithsonian Institution and the United States Holocaust Memorial Museum brought together links to exhibits and collections that shed light on landmark moments of women's history, along with educational resources that provide context and teaching suggestions...



NATIONAL
WOMEN'S
HISTORY
MUSEUM

National Women's History Museum

The National Women's History Museum (NWHM), founded in 1996, is a nonpartisan, nonprofit educational institution dedicated to preserving, interpreting, and celebrating the diverse historic contributions of women, and integrating this rich heritage fully into our nation's history...



Videos

Mujeres trabajadoras: la mujer y el emprendimiento global

Las investigaciones continúan mostrando que cuando la mujer recibe apoyo y es incentivada para que se incorpore a la fuerza laboral, las economías nacionales y locales aumentan. La Cumbre Mundial de Emprendedores 2017, coauspiciada por Estados Unidos y la India, se centra en la mujer y los emprendimientos. El tema “Las mujeres primero, prosperidad para todos” amplifica la importancia de la participación de la mujer para impulsar las economías en todo el mundo.

Women's Entrepreneurship is "Profoundly Important": GES 2017

Expert Advice Series - Supporting a Girl's Right to Learn

When women and girls have equal access to education, societies prosper. This lesson examines the many benefits to individuals, families, and communities when they prioritize girls' education, how gender discrimination and outdated social constructs are barriers to educational opportunity, and the necessary partnerships required to achieve gender equality in education.

Expert Advice Series - Paving the Way for Women Entrepreneurs

This lesson features the pivotal role women play in a nation's economy, how gender bias creates obstacles for women starting new businesses, and strategies and tools to address certain types of gender discrimination including negative gender stereotyping that can keep women from succeeding in business and the workplace.



Programas organizados por o en colaboración con la Embajada de EE.UU.

✓ Ciclo: Women at the Editing Table: Editoras que definieron el estilo clásico de Hollywood

Para celebrar el mes de la historia de la mujer, proyectaremos un ciclo de clásicos de Hollywood editados por mujeres.

Lugar - American Space Madrid (c/ Miguel Angel, 8 – Madrid)

Inscríbete [aquí](#)

Segunda sesión: Miércoles, **7 de marzo a las 19h.**

La dama de Shanghai (The Lady From Shanghai, 1947, Orson Welles) editada por Viola Lawrence

Tercera sesión: Miércoles, **14 de marzo a las 19h.**

Eva al desnudo (All About Eve, 1950, Josheph L. Mankiewicz) editada por Barbara McLean

Cuarta sesión: Miércoles, **21 de marzo a las 19h.**

Cantando bajo la lluvia (Singin' in the Rain, 1952 Stanley Donen y Gene Kelly) editada por Adrienne Fazan

Quinta sesión: Miércoles, **4 de abril a las 19h.**

Bonnie and Clyde (Bonnie and Clyede, 1967, Arthur Penn) editada por Dede Allen

✓ U.S. <TECH Talks>: encuentros por videoconferencia entre expertas desde EE.UU. y profesionales de su sector en España

Con el objetivo de fomentar la visibilidad de mujeres expertas en distintos temas de interés común para España y EE.UU., la Embajada de EE.UU. y la organización Mujeres Tech y Aliados ponen en marcha este año el programa U.S. <TECH Talks>. Este programa consistirá en una serie de encuentros por videoconferencia entre expertas desde EE.UU. y profesionales de su sector en España.

El lanzamiento del programa se realizará en celebración del Día Internacional de la Mujer (8 de marzo) y la celebración del mes de marzo en EE.UU. como mes de la mujer (Women's Month).



En nuestro primer U.S. <TECH Talk> hablaremos de **Ciberseguridad y Hacking Ético**, y contaremos con la participación vía videoconferencia de **Soledad Antelada**.



< MTech MUJERES TECH >
< TECH Talks >

Soledad Antelada

CyberSecurity Engineer @BerkeleyLab
GirlsCanHack Founder
President of Women Scientists & Engineers Council
7 marzo - 16hs.
@Instituto Intl. Americano
(calle Miguel Ángel 8, Madrid)

Soledad es ingeniera en ciberseguridad y trabaja desde 2011 en el Lawrence Berkeley National Laboratory, operado por la Universidad de California en Berkeley que conduce investigación científica para el Departamento de Energía de Estados Unidos. Nos acompañará como moderadora Cristina Aranda, fundadora de la Asociación Mujeres Tech y Aliados.

✓ **Evento Mujeres in Media**

Lugar - **Paraninfo del Instituto Internacional** (c/ Miguel Ángel, 8 – Madrid)

Fecha - Jueves, **15 de marzo de 19:00 a 21:00**

MUJERES IN MEDIA **MARCH 15**

LGBTQ+ IN THE MEDIA **19:00 - 21:00**

FEATURING: **Location:** American International Institute Calle Miguel Angel, 8

Isabel Durán Executive Producer & Director of Entertainment Programs

Ana-Isabel Nölke Commercial Bid Manager Vavi Solutions & Doctoral Researcher University of Edinburgh

Spanish & Free Event!

Afterwards, join us for some networking & drinks!

THIS EVENT IS PROUDLY SPONSORED BY:

Lesworking ie out club International Institute

LEARN MORE BY VISITING WWW.LESWORKING.COM



Os invitamos a nuestro próximo evento en Madrid, Mujeres in Media, que organizamos desde LesWorking en colaboración con el IEOut Club, la comunidad de alumnos y ex-alumnos LGBT del Instituto de Empresa.

Marzo es el mes de la mujer y en abril celebramos la visibilidad lesbica. Por eso nuestro próximo evento queremos que esté protagonizado por mujeres que nos hablen de cómo se proyecta la imagen del colectivo LGBT y, en concreto, de la mujer lesbiana en los medios, tanto en la publicidad como en los programas de televisión.

Para ello traemos a dos mujeres de la red expertas en medios. Nuestras protagonistas serán:

Isabel Durán, Directora de programas de entretenimiento como Casados a Primera Vista, Mujeres Ricas, El Líder de la Manada o El Rival más Débil. También ha sido Productora Ejecutiva de Perdidos en la Tribu y Perdidos en la Ciudad.

Ana-Isabel Nölke, Gestora de Ofertas Comerciales para Viavi Solutions y Doctorada por la Universidad de Edimburgo. En su tesis analiza la evolución de cómo las marcas representan al colectivo LGBT a través de sus anuncios en los últimos años.

El evento estará co-presentado por Michelle Raymond, Presidenta del IEOut & Allies Club, y Marta Fernández Herraiz, Fundadora de LesWorking.

La entrada es libre y gratuita. **Reserva tu plaza** desde nuestra web:

<https://www.lesworking.com/inicio/actualidad-lw/2018/02/28/evento-lw-madrid-mujeres-in-media-15-03-2018/>

✓ **Workshop sobre Diversidad e Igualdad**

Lugar - **American Space Valencia** (UPV Campus)

Fecha – **14 de abril de 10:00 a 12:00**

En este taller, diseñaremos y dibujaremos personajes y sus familias considerando la igualdad y la diversidad. Veremos unos dibujos animados, campañas de publicidad y más para entender cómo se proyectan estos conceptos en los medios.

Más información:

<https://cdl.webs.upv.es/meetingpoint/american-space-valencia#actividades-marzo-2018>



- ✓ **Technovation Challenge España**. Sé un líder del cambio. Inspira a las nuevas generaciones de mujeres a cambiar el mundo a través del poder de la tecnología

La Embajada de EE.UU., a través de sus **American Spaces en Madrid, Barcelona y Valencia**, apoya a las organizaciones Power to Code y Espiral Educación y Tecnología en la implementación en España del programa Technovation Challenge.

“Technovation”, es el programa insignia de la empresa sin ánimo de lucro Iridescent, el concurso de emprendimiento tecnológico para niñas más importante a nivel internacional. El programa ofrece a niñas en todo el mundo la oportunidad de adquirir las habilidades necesarias para convertirse en emprendedoras y líderes tecnológicas. Cada año, el programa Technovation reta a niñas de entre 10 y 18 años a realizar un plan de negocio y un app para móviles que hace frente a un problema social. Desde 2009, han participado más de 15.000 niñas de más de 100 países.”

Con el objetivo de extender este programa a distintas regiones de España y Andorra, invitamos a Madrid el pasado diciembre a Katie Morton, Directora de Alianzas de Iridescent, para reunirse con futuras mentoras (Club Leads) de Andorra, Barcelona, Zaragoza, Huesca, Tarragona, Gijón, Burgos, Málaga, Valencia, Santander, Sevilla y Las Palmas. Las mentoras participaron en una esta jornada de formación de líderes regionales (Club Leads) y esta primavera ya están implementando Technovation Challenge en sus lugares de origen.

Los diferentes grupos de niñas Technovation Challenge presentarán en mayo sus “pitches” en las finales que se organizarán en varias ciudades de España. El **sábado 5 de mayo** tendrá lugar la final de Valencia en la **Universidad Politécnica de Valencia** y el **sábado 12 de mayo** será la final en Madrid en la **Universidad Rey Juan Carlos**.